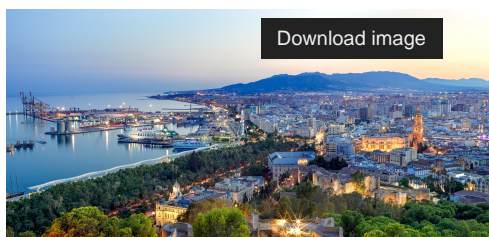Monday, September 23, 2019

The Alcazaba and Gibralfaro Castle now have their own website

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The Alcazaba and Gibralfaro Castle now have their own website, created by the Centro Municipal de Informática (Municipal IT Centre), which incorporates new images and makes it easier for users to access information with the support of new technologies. In addition, both monuments will have audio guides available that will offer users information in eight languages. The project to improve the tourist offer of this historic complex, which receives more than one million visitors a year, also includes the ticket machines, which will be replaced by new units that incorporate recent technological advances in this field.

The website http://alcazabaygibralfaro.malaga.eu [/sites/alcazaba/] has been created by the Centro Municipal de Informática (Municipal IT Centre), using photographs by Juan Manuel Pascual. The web page includes information on historical aspects together with practical details of the location, how to get there, anecdotes, multimedia elements, and so on.

In addition to Spanish, all the information is offered in English, French, Simplified Chinese, Russian, Arabic, German and Italian. Nóvalo Linguistic Services S.L. has translated the website into six of these languages.

Digital Tangible S.L. was contracted to supply the audio guides.

The rates for the use of the audio guides were approved with the rest of the rates in June 2018.

NEW MACHINES FOR MANAGING TICKET SALES FOR THE ALCAZABA AND GIBRALFARO CASTLE

Furthermore, the improvements include the acquisition of 5 latest generation machines to issue entrance tickets in both monuments. Two will be placed in the main entrance to the Alcazaba, one in the entrance to the tunnel and two in the Castle.

This project has been financed by the 2018 Financially Sustainable Investments fund. To this end, the company Sicomoro Servicios Integrales S.L. was awarded 64,130 euros, including taxes.

The purchase of the machines being replaced was carried out more than 15 years ago, and they had become obsolete as well as deteriorated by much use. The mechanism of entry to the monuments required modernising, making it more user-friendly and agile. Among other advances, the new machines will make it possible to purchase tickets using a bank card.

Lastly, both monuments will also launch their own social network pages in order to boost visits and to enable visitors to participate in any further improvements and suggestions that may be possible.